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www.bear.ba

YOUR PARTNERS IN SOUTHEAST EUROPE

Quick and Easy Access to Millions of People

- ➔ Doing business in BEAR area provides export access to markets of almost 600 million customers free of customs duties (trade agreements of BiH)
- ➔ Delivery times to main European markets can be calculated in hours/days
- ➔ Better transport connections than most other locations in BiH and South East Europe
- ➔ Customs terminal is located in Tešanj (BEAR)



Transport Connections:

- ➔ Pan-European Corridor 5C
- ➔ International railway terminal
- ➔ Zagreb-Belgrade highway - 80 km
- ➔ International airport - 140 km
- ➔ International maritime port - 330 km

Teslić Municipality

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Teslić Municipality



Tešanj Municipality



Žepče Municipality



german
cooperation
DEUTSCHE ZUSAMMENARBEIT

Implemented by



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Zusammenarbeit (GIZ) GmbH



INVEST IN

BEAR

BUSINESS EXCELLENCE AREA
TESLIĆ-TEŠANJ-ŽEPČE

European Cities & Regions
of the Future 2014/2015

fdi

BEAR stands for Business Excellence Area – a development initiative of Teslić, Tešanj and Žepče, three local communities with very dynamic private sector, located in Bosnia and Herzegovina.

SEIZE THE OPPORTUNITY, BECOME OUR PARTNER

Teslić, Tešanj and Žepče (BEAR) are among top 10 investment destinations in Europe 2014/15 FDI Magazine (Financial Times Group)

Why BEAR area is fast becoming one of the most popular investment destinations in Southeast Europe?

- ➔ Maximum readiness of mayors and their professional teams to provide support to investors
- ➔ Favourable business costs and incentives for investors (see the fDi Magazine award)
- ➔ Favourable position – quick and easy access to millions of people
- ➔ Opportunities for networking and cooperation with existing enterprises
- ➔ A competitive and professional labour force
- ➔ High standards for quality of life and success

Return on Investment?

“Recent findings have indicated that German companies doing business in BiH have an annual revenue growth between 6% and 30% (companies – members of German Economic Delegation in BiH).”

German Economic Delegation in BiH, AHK, 2013

More about Doing Business in Bosnia:

www.bear.ba
www.fipa.gov.ba
www.bosnien.ahk.de

We take care of your needs

- ➔ The mayors and their teams in Teslić, Tešanj and Žepče are committed to facilitating investments
- ➔ We provide support and assistance to investors at all stages
- ➔ BEAR area meets high standards for life and success

Favourable Business Costs and Benefits for Investors

Business costs in BEAR area are very competitive and among the lowest in Europe. There are available plots of land in Teslić, Tešanj and Žepče with basic infrastructure, easy access, minimal procedures and other advantages:

- ➔ Technical support to investors
- ➔ Cost of energy and utilities are among the lowest in Europe
- ➔ Favourable land prices
- ➔ Favourable tax rates in BiH – the tax on profit is only 10%
- ➔ Financial incentives for investors
- ➔ Very competitive labour costs

Favourable Sectors for Investment, Networking and Business Cooperation

The BEAR area is attractive for investments in the following sectors:

- ➔ Metal processing and automotive industry
- ➔ Wood processing
- ➔ Food production
- ➔ Textile, footwear and leather sector
- ➔ Energy sector and waste management
- ➔ Tourism

Qualified and available labour force is a key competitive advantage of the BEAR area.

Location	Southeast Europe, Central and Northern Bosnia and Herzegovina, 80 km from the EU border (Croatia) and the Zagreb-Belgrade highway
Population	Ca. 120,000 (2013)
Number of business entities:	4,205 (1,685 companies, 2,520 small businesses and crafts)

